

Peter F. Zomick
250427 Tamara Oak Drive
Cornelius, NC 28031

March 13, 2009

President Barack Obama
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20500

Re: Possible Solutions to Our Countries Energy Problems

Mr. President,

I would like to bring to light an energy efficiency opportunity that continues to go almost totally unnoticed and provides a greater cost benefit than most other solutions combined. My name is Peter Zomick and I am a partner in a rapidly growing company whose main focus is on demand side management from the customers' side of the meter (not to be confused with Demand Response). Our on-peak demand control products and services not only reduce our clients' electric utility bills, but also reduce the peak demand on the power plant level as well (considerably).

Unfortunately, our business model only works in territories in which the utilities offer a rate schedule that rewards customers for voluntary peak demand reductions. Perhaps I am missing something, but the answer to our countries electricity problem is pretty clear.

If all of the utilities were mandated by legislation to offer a rate schedule that rewarded the voluntary reduction of kW during "on-peak" hours, there would not be a concern for the utilities to activate peaker plants, build new coals fire plants nor need to purchase additional energy on the open market due to on peak spikes. Considering that our national grid only operates at a 55% capacity (other than peak times), if we can reduce that peak demand, then many of our countries electricity problems can be solved.

Why voluntary demand control is not on the top of the solutions for our countries energy problems is extremely strange to me.

I Just wanted you to be aware that I support the President and would like to help support the solutions to the problems the United States (and beyond) faces when it comes to electricity production.

I am interested in picking your brain about pointing our company in the right direction to seek possible government support to expand faster and more powerfully than current. I think it is imperative for Electric Solution to establish our national brand identity and create a deep impression within the Demand Side Management Community quickly. There are not many companies in the United States doing what Electric Solution is doing, hence the need for significant and rapid growth in order to help solve the countries electricity issues. In order to create a measurable difference across the USA, we need to dramatically scale our model.

I sincerely appreciate the time you have taken to read this informative and extremely important letter. I patiently await your reply.

Respectfully,

Peter F. Zomick
Resident of North Carolina
Peter.Zomick@ElectricSolution.com
704-287-4674

P.S. The included documents help visually support my position.